

Final Version of the Programme of the 4th Salzburg Public Transport Conference
27th to 29th September 2006

MORE COURAGE FOR TRAIN & BUS

Public Transport DOES Pay

Location: Kolping Haus Conference Centre, Adolf-Kolping-Str. 10
(close to the *Lokalbahn* Station Itzling) Salzburg-Itzling, Austria

Wednesday, 27th September 2006

Excursion by Special Train of the *Salzburger Lokalbahn* (Salzburg Interurban)

Departure: 18:45 at *Lokalbahnhof* (Underground Station at Salzburg Central Station),
18:48 at Salzburg *Itzling*

- Ride to *Trimmelkam* Terminus
- Visitation of the new Interurban station
- Ride to Oberndorf, Invitation to the famous restaurant *Gasthaus zur Bahn*
- Presentation 120th anniversary Salzburger Lokalbahn (Salzburg Interurban)
Gunter Mackinger, CEO of Salzburg Transportation Dept.

Returning to Salzburg: 22:00 from Oberndorf

Arrival: 22:28 at Salzburg *Itzling*
22:30 at Salzburg *Lokalbahnhof* (Underground Station)

Thursday, 28th September 2006, 07:00 ...08:30

Registration

Thursday, 28th September 2006, 08:30 Opening

Event Opening by the organizer

- Mag. Peter Haibach, speaker of *ProBahn* Austria,
publisher of *Regionale Schienen*, Salzburg, Austria

Introduction

- Johann Padutsch, Member of the city council of Salzburg
- Dr. Arno Gasteiger, Head of the board of Salzburg AG
- Dr. Wilfried Haslauer, Substitute prime minister of the federal State of Salzburg

Agenda

- Christa Schlager, Chief editor of *Regionale Schienen*

Thursday, 28th September 2006, 09:00 Round Table Discussion

More courage for Train & Bus

Will public transport be more successful by cutting down the costs?

Does Cost cutting make for more successful Public TPansport?

- Keynote Speaker: Horst Schaffer, Senior Mobilty Consultant & international
coordinator of *TrolleyMotion*, Zurich, Switzerland

Participants of the Discussion Panel:

- Brigitte Ollier, CEO of UITP EuroTeam, Brussels, Belgium

- Prof. Dr. Hermann Knoflacher, Technical University of Vienna, Austria
- Dr. Johannes Ludewig, Executive Director CER, Brussels, Belgium
- Dieter Wellner, Dept. of Transport of the federal state of Bavaria, Munich
- Eva Lichtenberger, Austrian member of the EU parliament
- Mag. Peter Haibach, Speaker of *ProBahn* Austria, Salzburg

Moderation: Mag. Josef Bruckmoser, *Salzburger Nachrichten* (Salzburg Newspaper)

Thursday, 28th September 2006, Presentation Block 01

Public Transport DOES Pay!

- Funding public transport in Bavaria
Dieter Wellner, Dept. of Transport of the federal state of Bavaria, Munich
- RAIL 2000 of the SBB, Process modification as an advantage in competition,
Dipl. Ing. Oskar Stalder, SBB AG, Berne, Switzerland
- User oriented funding of Rail infrastructure
Dipl. Ing. Walter Brenner, Vienna, Austria
- The new European framework of laws for public transport
Brigitte Ollier, CEO of UITP EuroTeam, Brussels, Belgium

Lunch

Thursday, 28th September 2006, Presentation Block 02

Public Transport DOES Pay!

- Economically Road Motor Public Transport
Prof. Dr. Karl W. Steininger, University of Graz, Austria
- The Time Table for the Future
Dirk Flege, CEO of *Allianz pro Schiene*, Berlin, Germany
- Economic Situation in Public Transport and its improvement
Arnulf Schuchmann, CEO of S2R Consulting, Zurich, Switzerland
- Road Pricing in Stockholm City
Gunnar Söderholm, Deputy CEO of the City Administration of Stockholm, Sweden
- The Modal Split Rail / Road - Money doesn't make happy alone is not enough!
Susanna Oertli, Association of Public Transport, Berne, Switzerland
- Strategies for eight rapid transit systems
Dr. Dipl. Ing. Wilfried Anreiter, SBB AG, Berne, Switzerland
- Brief Round Table Discussion with representatives of European Passenger Associations
Moderation: Heinrich Breidenbach, *Salzburger Fenster* (Salzburg Magazine)

End of the presentations

Thursday, 28th September 2006, 17:00

Train Excursion: A brand new *Electro-TALENT* of the *Austrian State Railways* (Bombardier) will take all participants and speakers to Freilassing (Bavaria).

At Freilassing we will have a relaxing programme:

- Sightseeing the new *LOKWELT*
Roundhouse with historic locomotives, Railway Museum
- Evening Buffet
- Local Music by Duo Zwieclanc

Friday, 29th September 2006, 09:00 Presentation Block 1

Proved Concepts for Public Transport in Conurbations

- *RandstadRail* an example from Holland
Ton Kaper, General Manager HTM, The Hague, Netherlands
- Why are so many people using the public transport in Berne?
Dipl. Ing. Peter Scheidegger, Traffic Consultant Rail & Bus, Berne, Switzerland
- Success Story of the SZU (Zurich) Rapid Transit System
Armin Hehli, Head of Marketing & Production SZU, Zurich, Switzerland
- Mobile Travelling in the area of Berchtesgaden, Bavaria
Christoph Grimm, CEO DB Regio Upper Bavaria, Munich, Germany

Friday, 29th September 2006, Presentation Block 2

Experiments & Experience in Railway Stations

- **Peoples' Station Landsberg (Bavaria)**
Thomas Walter, Chairman of the Board of Mobil AG, Munich, Germany
- **New Ways for Passenger Information in Bus & Rail Marketing**
Bodo Baumgardt, Baumgardt Consultants, Berlin, Germany
- **120 Years *Salzburger Lokalbahn* (Salzburg Interurban)**
Gunter Mackinger, Director of Salzburg Transport System

Moderation: Dr. Günther Penetzdorfer, Traffic Coordinator for the Olympic Winter Games 2014, Salzburg, Austria

Friday, 29th September 2006, Round Table Discussion

Participants of the Discussion:

- Martin Huber, Member of the Board of *Austrian State Railways*, Vienna, Austria
- Klaus-Dieter Josel, CEO of *DB Regio Bavaria*, Munich, Germany
- Gunter Mackinger, Director of *Salzburg Transportation*, Salzburg, Austria
- Peter Scheidegger, Traffic Consultant, Berne, Switzerland
- and some more CEOs of European Transportation Authorities

Moderation: Dr. Manfred Perterer, Chief Editor of *Salzburger Nachrichten* (Newspaper)

Friday, 29th September 2006, Lunch

After Lunch Buffet: End of the Conference

Friday, 29th September 2006, 15:30

Opening Ceremonies for the 120 years Anniversary of the *Salzburger Lokalbahn* (Salzburg Interurban)

Location: Salzburg Itzling SLB Depot & Workshops, Plainstr. 70, Salzburg, Austria

Saturday & Sunday, 30th September & 1st October 2006

120 Years Anniversary Festival - Big Show Programme with trains & locomotives from home and abroad. A weekend of entertainment to round off our conference!

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